

Mobile Billboard Rental Contract

Advertiser / Client: _____

Bill To: _____

Phone: _____

Email: _____

Billboard Design Specifications:

Side Panel: 144 x 96 pixels, RGB *Rear Panel:* 96 x 96 pixels, RGB
Acceptable file types: .jpg .png .gif .bmp .tiff .avi .mpeg
Only two static slides per design - Ask about video capabilities.

Customer provided files:

American 1 Credit Union designed files:

(\$100 design fee, please allow 5 business days for design)

Driving route: *Select all that apply.*

City of Jackson: (includes highly traveled roads within the city limits of Jackson)

Northwest Route: (includes travel in the townships of Springport, Parma, Tompkins, Rives Junction, Sandstone and Northwest Blackman)

Southeast Route: (includes travel in the townships of South Leoni, Southwest Grass Lake, Napoleon, Columbia and the Village of Brooklyn)

Southwest Route: (includes travel in the townships of Concord, Spring Arbor, Pulaski, Hanover, Liberty and Southwest Summit)

Northeast Route: (includes travel in the townships of Grass Lake, Henrietta, West Waterloo, North Leoni and Northeast Blackman)

Alternate Route / Location: _____

Please request maps for exact routes.

THIS ORDER IS SIGNED AND ACCEPTED SUBJECT TO THE TERMS AND CONDITIONS STIPULATED ON BOTH SIDES OF THE CONTRACT WHICH ARE ALL OF THE AGREEMENTS AND REPRESENTATIONS AS TO THIS CONTRACT.

Term: Advertiser rents the Mobile Billboard from _____ to _____.

Rental Cost:

Design Fee:

Total Cost:

Form and payment must be submitted (10) days prior to rental date.

Checks are payable to American 1 Credit Union.

Representations: Any person executing this contract on behalf of an Advertiser warrants that they have authority to do so. Said person accepts full personal liability for all relevant obligations herein if they are not authorized to execute this contract in a representative capacity on behalf of the advertiser.

American 1 Credit Union
By: Marla Sanford

Advertiser / Client:
Authorized by: _____

(Signature of Authorized Signer)

American 1 Credit Union agent Date

Printed Name of Authorized Signer Date

Terms and Conditions of the Mobile Billboard Rental Contract

Billboard Message. American 1 shall approve in advance the billboard message and content to be advertised. In its sole discretion, American 1 has the unilateral right to approve or reject any message, content, or communication.

Control. American 1 shall retain full control of the Mobile Billboard at all times and advertiser has no right to demand or specify any aspect of operation.

Modification. Any modification of this contract must be in writing and signed by both parties.

Non-Assignment. Advertiser shall not assign or subcontract this Contract, in whole or in part, without prior written consent of American 1.

Default. The following shall constitute default under this Agreement:

- a. The nonpayment by Advertiser for any sums required under this Agreement;
- b. The interference by Advertiser of American 1's operation of the Mobile Billboard;
- c. The violation by Advertiser of any other term or condition of this Agreement.

Enforcement. Advertiser shall pay American 1's costs and expenses, including attorney fees, incurred by American 1 in the enforcement of this Agreement or incurred as a result of Advertiser's default.

Indemnity. American 1 and Advertiser shall defend, indemnify and hold the other harmless from and against any and all claims, actions, losses, damages, liability, injury or damage arising from or out of any occurrence arising under this Agreement caused by the sole negligence of the other.

Michigan Law. This Agreement shall be construed under Michigan law.

Integration. It is expressly agreed that American 1 is not bound by any stipulation, representation, or agreements, verbal or otherwise, which are not printed or written in this contract. This contract represents a complete integration of all prior negotiations.